

COACHING NOTES FROM COACHING CULTURE

EPISODE 71: CULTURE BUILDING LESSONS FROM FOOTBALL COACH KURT HINES



Head Coach at Coronado, HS in San Diego, California

Fear and Respect: A difference between the two!

A true family- we did things for the community and in the community!

How do you start a great culture?

- People, people, people
- Love people and they aren't part of an agenda for your own success.

1st Coach Staff Meeting

- Share your "Why"
- What do you want to hold on to from the previous culture?

Intentionally teach and use the word "love".

- More important the way we act than what we say.
- Communicate that our love is not dependent on their ability.

Coaches feel they have to be a yeller and a screamer, because that is what they see in the media. Be true to yourself. Be authentic.

We cannot substitute a strategy of behavior for a needed change in our way of being towards others.

"My goal isn't to get rings, it's to change lives."

Maintaining Strong Relationships with Players on a Large Team

- Workout with players...
- Asking questions about their lives and family.
- Look for non-verbal cues to detect- challenges and struggles in their lives.
- Not always going to be with you and the player- facilitate relationships with other coaches and players.
- Intentionally help leaders to reach out to certain players. Small group workouts.

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