

COACHING NOTES FROM COACHING CULTURE

EPISODE 91 THE CONVERSATION WITH PARENTS NOBODY IS HAVING WITH GUEST HEATH ESLINGER



Mentorship to Help You Transform Your Leadership: thriveonchallenge.com/mentorship/

Schedule a Mentorship Call with JP: calendly.com/thriveonchallenge/initialcall

With Nate: forms.gle/5f8VmQ5LM8uN1qJd9

If you were to start a new program tomorrow what would be the first thing you do?

- Establish your core values and do not waiver.
- If you don't define the standard your players and parents will define the standard for you.
- If the only thing we measure is winning and losing, than we can't figure

What were some strategies you used for discipline?

- Punishment deals with symptoms.
- Disciplines deals with roots.
- Lectures rarely have a lot of positive impact.
- Questions lead to reflection and reflection leads to growth.
- Why are they struggling with these issues? (Advocacy Before Accountability)

Working with Parents

- They are our biggest asset, not our biggest obstacle.
- Change our paradigm. "Why should I have to work with the parent? Well why should the parent have to work with you." It's a privilege to work with them to support the child.
- Every team should have 4 parent meetings:
 - Celebrate and Connect: 1st Meeting: Invite parents on the journey, shift from a transactional to a transformational environment. Share our "Why"? Bring your wife and children.
 - Organize and Outline: 2nd Meeting: Logistics meeting. Fundraising etc... (Still remind them what you are about!)
 - Reflect and Review: $\frac{2}{3}$ into the season!
 - Encourage and Thank: End of year banquet! Celebrate what you say you value!
- Main Ingredient: Empathy- Willingness to put yourself in the shoes of a parent and player. If you aren't willing to put yourself in their shoes, they will never put themselves in your shoes.
- Email to Parents: "My job is not to make all the right decisions, my job as a coach is to make the best decision I can with the information that is currently available to me with the help of the people I've surrounded myself with."

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Role Play in Training with Coaches

- Core Model
 - Celebrate and Connect
 - Organize and Outline
 - Reflect and Review
 - Encourage and Thank
- Don't repel parents, draw the parents in.
- Empathize with the parents. Most parents aren't frustrated over playing time they are frustrated their child is never validated.

Heath's Final Thought!

- Parent Advice- Our job is not about providing our kids with all the best opportunities, our job is to discern what are the the right opportunities.

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