

# The Coaching Culture

## Podcast Notes



**Episode 211 The Best Place to Play College Soccer | Dave Brandt & Dr. Mike Zigarelli- Messiah College Soccer Program**

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### Guests:

**Dr. Mike Zigarelli** (Book: *The Messiah Method*) & **Dave Brandt**

### Highlights

- Coaching with Authenticity
- Being “highly relational and clearly in charge”
- The Genius of the AND
- Creating a Transformational Experience

7 x National Champion Dave Brandt and Dr. Mike Zigarelli, author of *The Messiah Method*, describe how Messiah's coaches shaped the transformational culture of one of America's winningest collegiate programs.

*Leaders drive the culture that gets great results and human results.* -Zigarelli

### Shocking Standards

- Seniors hand out water and clean up balls
- Force Family Fun Fridays
- Athletes build relationships with teachers

### Starts with Vision: Be the Best Place to Play College Soccer

- The vision became the measure of everything
- Prepare the soil for the shocking standards
- It's about the team
- Invest in the team

### The Genius of the And

- Reject the tyranny of the OR
- Servant leadership AND an achievement orientation
- Best place to play college soccer AND perennial National Champions

### Highly Relational and Clearly in Charge

- Head coaches are insecure



- Realness and transparency
- Honest, willing to apologize, and willing to be wrong
- Shoot holes in the coach's philosophy
- More important that we are right, than I'm right

### **Know the WHY**

- What's behind needs to be genuine
- Relationship beyond the field

### **Know Who You Are**

- Know your values
- What's important to you

### **One Size Doesn't Fit All**

- The basic Tenets of Who I Am
- The values that I want to articulate to a Team
- Don't become stagnant
- Taylor it to the audience

### **Challenges**

- Not able to start from firm footing
- Not having personnel inside the circle of your vision

### **Leadership Thoughts**

- Can't come in, be the man, be the authority and expect to snap your fingers and have everybody in.
- It Takes Time; It's Teaching; It's Building; It's Process
- You need to meet people where they are and work with them

### **Purpose Bigger Than Winning**

- Human condition cries out for something more
- Vision and purpose more than results
- Being part of something bigger than ourselves
- Principles and values mean something

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