

The Coaching Culture

Podcast Notes



Episode 212 Culture is King | Dave Brandt & Dr. Mike Zigarelli



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Guests:

Dr. Mike Zigarelli (Book: The Messiah Method) & **Dave Brandt**

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Highlights

- Capturing Great Ideas
- Reflections on a Career in Coaching
- Universal Principles of Leadership
- The Challenges of Creating Great Culture

Coach Brandt reflects on his coaching journey, changing jobs, and the obstacles to building a great culture. Dr. Zigarelli discusses universal leadership principles that are effective in sports and beyond.

Leaders drive the culture that gets great results and human results. -Zigarelli

Staff Alignment

- Alignment is critical.
- Compromise with your vision in the name of alignment with the staff.
- Being honest, transparent, and relational.

A Way to Read Books

- Underline what jumps at you.
- Type word for word what you underline.
- Print notes and put them in a folder for each book read.

One Message to Apply Within Your Coaching

- Idealism – commitment to the way things ought to be.
- Be real & vulnerable.

Experience is Overrated

- Idealism and vision are more important.
- Be honest with yourself, with others and be real.

How to Apply Messiah's Principles

- Be detail oriented.



- Don't stop learning.
- Relentless pursuit of excellence.
- Continuous improvement mindset.

Culture Building Challenges

- Knowledge – Not knowing exactly how to do, what I want to do.
- Lack of will and/or time – It takes time to build and sustain a culture that it's going to drive everything else.

Organizational Culture is Everything—Nothing is More Important

- 100% under your control
- Are you being intentional?
- Leaders drive culture and culture drives everything else.

Unity and Purpose – Something Bigger than Yourself

- Same goal.
- Moving in the same direction.
- Has to be about the team rather than the individual.
- See it clearly and moving forward with the same level of commitment.

John Wooden's Pillars of Success

- Fitness
- Fundamentals
- Unity

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